附表 1

# 保育類野生動物農田棲地之綠色保育經營管理計畫 106 年度「媒體露出」一覽表

|                                       | 10          | 0十尺 妹脸路山」 見衣                   |  |
|---------------------------------------|-------------|--------------------------------|--|
| 日期                                    | 媒體          | 報導標題                           |  |
| 2017/1/5                              | 農傳媒         | 請恢復有機農業的全貌                     |  |
| 2017/1/23                             | 林務局         | 「2017動物行為暨生態研討會」重視人與自然和諧共生     |  |
| 2017/1/23                             | 農傳媒         | 蘇慕容、陳榮宗:有機農業與綠色保育,往強調生態與參與     |  |
|                                       |             | 的 PGS 邁進                       |  |
| 2017/1/23                             | 林務局         | 「2017動物行為暨生態研討會」重視人與自然和諧共生     |  |
| 2017/3/2                              | 新頭殼         | 「光復大地、淨化人心」20 年寧靜有機農業革命 慈心傳唱   |  |
|                                       |             | 20 年生命協奏曲 邁向永續農業新希望            |  |
| 2017/3/2                              | iStudy      | 「光復大地、淨化人心」20 年寧靜有機農業革命        |  |
| 2017/3/2                              | Taiwan News | 慈心基金會 20 週年慶 3/25 系列活動在臺博館     |  |
| 2017/3/2                              | 大成報         | 傳唱 20 年生命協奏曲 慈心有機農業發展基金會邁向永續   |  |
|                                       |             | 農業新希望                          |  |
| 2017/3/2                              | 勁報          | 傳唱 20 年生命協奏曲 慈心有機農業發展基金會邁向永續   |  |
|                                       |             | 農業新希望                          |  |
| 2017/3/2                              | 中央日報        | 慈心有機農業發展基金會 秉持關心你我健康與守護環境      |  |
| 2017/3/16                             | 環資中心        | 【綠色保育市集】動物派對,綠保動物大回歸           |  |
| 2017/3/23                             | 台博館         | 【動物派對】田裡有腳印市集綠保動物大回歸           |  |
| 2017/3/24                             | 農民學院        | 田裡有腳印市集 綠保動物大回歸                |  |
| 2017/3/24                             | 林務局         | 我在小白宫等您~來參加3月25日動物派對           |  |
| 2017/3/25                             | 中央日報        | 慈心有機農業發展基金會「綠保動物大回歸 動物派對」活     |  |
|                                       |             | 動                              |  |
| 2017/3/25                             | 農傳媒         | 慈心歡度 20 週年慶,綠保標章導入參與式保障系統 PGS  |  |
| 2017/3/25                             | 原民台         | 推廣無毒農產 台東部落農友台北推銷              |  |
| 2017/3/25                             | WoWoNews    | 「綠保動物大回歸 動物派對」 展現綠色保育新契機       |  |
| 2017/3/26                             | 新頭殼         | 動物派對_綠保動物相見歡 PGS 參與式查證系統接軌國際 綠 |  |
|                                       |             | 色保育新契機                         |  |
| 2017/3/26                             | 民眾日報        | 動物派對活動 展現綠色保育新契機               |  |
| 2017/3/28                             | 大成報         | 台糖長榮4月4日「陽光小農,健康飲食 I」,小農親身經    |  |
|                                       |             | 歷堅持有機強調環境永續                    |  |
| 2017/3/28                             | TNN         | 台糖長榮4月4日「陽光小農 健康飲食I」 小農親身經歷    |  |
|                                       |             | 堅持有機強調環境永續                     |  |
| 2017/3/28                             | 台灣好食材       | 綠保標章改採 PGS,消費者也能化身調查員參與查證!     |  |
| 2017/3/29                             | 環資中心        | 共創生態、農民與消費者權益 慈心綠保標章邁向「參與      |  |
|                                       |             | 式」驗證                           |  |
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| 2017/3/29   | 人間福報            | 「綠保動物大回歸 動物派對」活動                 |  |
|-------------|-----------------|----------------------------------|--|
| 2017/4/1    | 台灣新生報           | 「動物派對_綠保動物大回歸」活動                 |  |
| 2017/4/18   | 中華日報            | 慈心農學講堂今成大登場                      |  |
| 2017/4/19   | 臺灣時報            | 慈心農學講堂 今成大開講                     |  |
| 2017/4/21   | TNN             | 生態專家與友善實踐者對話 發掘日常可做的保育行動         |  |
| 2017/5/6    | 聯合報             | 福智基金會辦濕地生態體驗護生教育 眾人感動            |  |
| 2017/5/6    | 台灣新聞報           | 福智佛教基金會與農業局 打造台南生態護生願景           |  |
| 2017/5/6    | 東森新聞            | 關廟護生教育示範園區 辦濕地生態體驗與食安教育          |  |
| 2017/5/6    | 台灣好新聞           | 響應多元護生 福智啟動護生教育示範園區              |  |
| 2017/5/6    | 新南瀛電子報          | 濕地生態體驗,逾2百人齊心響應多元護生行動 打造台南       |  |
|             |                 | 生態護生願景                           |  |
| 2017/5/6    | 農民時報            | 福智佛教基金會打造生態護生願景 舉辦生態體驗與食安教       |  |
|             |                 | 育活動                              |  |
| 2017/5/7    | 上下游新聞           | 台灣生態農業讚!花改場稻田生物多樣性指標 登上聯合國       |  |
|             |                 | 《里山倡議案例》                         |  |
| 2017/5/8    | 台灣動物新聞          | 除了老鷹紅豆 還有環頸雉鳳梨                   |  |
| 2017/5/8    | 勁報              | 福智佛教基金會與台南市政府農業局 關廟護生教育示範園       |  |
|             |                 | 區舉辦「2017濕地生態體驗與食安教育」 齊心響應多元護     |  |
|             |                 | 生行動 打造台南生態護生願景                   |  |
| 2017/5/8    | 大成報             | 福智佛教基金會與台南市政府農業局關廟護生教育示範園        |  |
|             |                 | 區舉辦「2017 濕地生態體驗與食安教育」 齊心響應多元護    |  |
| 2017/5/10   | サ 共 曲 ル 旧       | 生行動 打造台南生態護生願景                   |  |
| 2017/5/10   | 花蓮農改場           | 讓世界看見台灣生態農業新面貌 花蓮農改場案例獲選編入       |  |
| 2017/5/10   |                 | IPSI《里山倡議主題案例彙編》                 |  |
| 2017/3/10   | 農傳媒             | 里山倡議案例獲選,花蓮農改場讓世界看見台灣生態農業新<br>面貌 |  |
| 2017/5/11   | <br>聯合報         | 田裡的這2種昆蟲 讓聯合國看見台灣                |  |
| 2017/5/16   | 新一代時報           | 綠色保育時代來臨 林務局秀出社區特色               |  |
| 2017/5/16   | 台灣好新聞           | 推有機、無毒、農業生態旅遊 林務局社區林業計畫無所不       |  |
| 2011/ 3/ 10 | P 4.2 24 30 194 | 在                                |  |
| 2017/5/17   | <br>中央社         | 南投林管處推社區林業從山到海 成效佳               |  |
| 2017/5/17   | 農傳媒             | 友善環境耕作講蝦米?有什麼獎勵?                 |  |
| 2017/5/19   | 中央日報            | 慈心有機農業發展基金會打造新北市綠色生活館            |  |
| 2017/5/21   | 蘋果日報            | 林務局首屆森林嘉年華 上千民眾共襄盛舉              |  |
| 2017/5/21   | 新頭殼             | 首屆森林嘉年華開張 上千民眾熱烈到場               |  |
| 2017/5/22   | 台灣英文新聞          | 森林嘉年華 林務局帶大家響應國際生物多樣性日           |  |
| 2017/5/22   | 環資中心            | 水源乾淨生態豐富 雙溪將成慈心「友善農業示範區」         |  |
| 2017/5/23   | 人間福報            | 慈心有機 打造新北市綠色生活館                  |  |

| 2017/5/27 | 台灣新生報    | 倡導友善農耕 綠生館送禮                  |  |
|-----------|----------|-------------------------------|--|
| 2017/5/27 | 中國時報     | 「綠色生活館」愛生態!打造新北友善農業平台         |  |
| 2017/5/29 | 農傳媒      | 共構友善人與環境的有機農耕主張—參與式保障體系       |  |
| 2017/6/6  | 中央社訊息    | 「綠色保育」—田裡有腳印市集又要來美濃雙溪小棧啦!     |  |
| 2017/6/13 | 自由時報     | 畢典飄稻香…下田收割、領證書                |  |
| 2017/6/23 | 大愛【農夫與他  | 比亞外母親的自然田                     |  |
|           | 的田】      |                               |  |
| 2017/6/26 | 新頭殼      | 百大青農陳婉婷 不用殺草劑締造「蝠祿地瓜」         |  |
| 2017/6/26 | 聯合報      | 吳宗憲/慢慢來比較快?——扭轉結構劣勢的石虎保育嘗試    |  |
| 2017/6/29 | 農委會      | PGS(多方參與查證系統) 新農業認證方式 新農民不可不知 |  |
| 2017/6/29 | 我的E政府    | PGS(多方參與查證系統) 新農業認證方式 新農民不可不知 |  |
| 2017/6/29 | 民進新聞網    | 新農業認證方式新農民不可不知 PGS 新農業認證方式說明  |  |
| 2017/7/5  | 台南官田區公所  | 新制綠色保育計畫說明會暨 PGS 查訪人員培訓       |  |
| 2017/7/6  | 自由時報     | 全台最大荷花池花開了 賞野鳥、昆蟲生態豐富         |  |
| 2017/7/7  | 林務局      | 東勢林業文化園區 2017「夏日荷風_湖邊音樂饗宴」    |  |
| 2017/7/9  | 蘋果日報     | 雙溪荷花季開幕 湧2千遊客朝聖呷「荷」料          |  |
| 2017/7/10 | 台中日報     | 東勢林業文化園區 2017「夏日荷風?湖邊音樂饗宴」    |  |
| 2017/7/10 | 新新聞週刊    | 相招來賞荷 雙溪荷花季熱鬧登場               |  |
| 2017/7/11 | TNN 數位台灣 | 慈心基金會執行長蘇慕容獲選臺灣農業交流協會第41屆全    |  |
|           |          | 國十大傑出農業專家見證臺灣有機農業二十年 創新       |  |
| 2017/7/13 | 很角色時報    | 蘇慕容獲選全國十大傑出農業專家               |  |
| 2017/7/13 | 獨家報導     | 雙溪荷(好)所在 一起到雙溪賞荷、品嘗荷花料理       |  |
| 2017/7/17 | 農糧署東區    | 現在加入有機及友善農業正是時候               |  |
| 2017/7/18 | 中國時報     | 用心真心不騙!三芝青農簡誌良細細收好蜜           |  |
| 2017/7/25 | 宜蘭新聞網    | 羅東林管處推動四大主題活動翼望民眾熱烈參與         |  |
| 2017/7/25 | 台灣好新聞    | 林業?根永續 國有材一點都不浪費              |  |
| 2017/7/25 | 農傳媒      | 叫好也期望叫座,綠保生態米盼各界消費相挺          |  |
| 2017/7/26 | 台灣新生報    | 羅東林管處推出 4 大主題                 |  |
| 2017/7/28 | 民生好報     | 慈心基金會與羅東林管處 共同推動「綠色保育標章」      |  |
| 2017/7/28 | 自由時報     | 跟家人2場革命 他棄百萬年薪回鄉找夢想           |  |
| 2017/7/28 | TNN 數位台灣 | 慈心基金會與羅東林管處 共同推動「綠色保育標章」      |  |
| 2017/7/28 | 中國時報     | 與野生動物共存 羅東林管處推綠保標章            |  |
| 2017/7/28 | 中央日報     | 慈心基金會與羅東林管處 共同推動「綠色保育標章」      |  |
| 2017/7/28 | Nownews  | 宣導友善耕作理念 羅東林管處辦「綠色保育」標章說明會    |  |
| 2017/7/28 | 農委會      | 如何兼顧食安與野生動物,綠色保育標章告訴你         |  |
| 2017/7/28 | 民進新聞網    | 慈心基金會與羅東林管處共同推動「綠色保育標章」帶動民    |  |
|           |          | 眾走入農田保育田裡生物                   |  |
| 2017/7/28 | 大紀元      | 宣導綠色保育標章 兼顧食安與野生動物            |  |

| 2017/7/28 | 北台灣新聞網   | 綠色保育標章~告訴你如何兼顧食安與野生動物保育的農產<br>品       |
|-----------|----------|---------------------------------------|
| 2017/7/28 | 工商時報     | 與野生動物共存 羅東林管處推綠保標章                    |
| 2017/8/1  | 人間福報     | 友善農業特展 新北市周六開展                        |
| 2017/8/1  | 華人今日網    | 鬧家庭革命 青農種茶護生態                         |
| 2017/8/5  | 聯合報      | 友善農業展 多方查驗護食安                         |
| 2017/8/9  | 正聲廣播     | 羅東林管處推四大主題扎根生態保育與部落再造                 |
| 2017/8/10 | NowNews  | 東勢林業文化園區湖邊音樂饗宴 周末登場                   |
| 2017/8/10 | 新頭殼      | 探索田裡好生機!新北市綠色生活館新裝登場                  |
| 2017/8/10 | 林務局      | 東勢林業文化園區第二場「夏日荷風_湖邊音樂饗宴」<br>8月12日周末登場 |
| 2017/8/10 | 中華日報     | 東勢林區音樂饗宴週末登場                          |
| 2017/8/11 | 台灣時報     | 東勢林區音樂饗宴 闖關拿獎品                        |
| 2017/8/11 | Nownews  | 東勢林業文化園區湖邊音樂饗宴 熱鬧滾滾                   |
| 2017/8/12 | 中華日報     | 東勢林區音樂饗宴 湖邊樂悠揚                        |
| 2017/8/21 | 群眾觀點     | 「我們孩子在山下,就是喝這個水啊。」用有機茶守護水             |
| 2011/0/21 | 和下外の移札が口 | 庫、保護下一代的坪林「友茶」                        |
| 2017/8/24 | 環資中心     | 拍到石虎了! 不用除草劑 果園、田邊成動物派對現場             |
| 2017/8/24 | 農傳媒      | 棲地營造——稻田旁的黃花風鈴木                       |
| 2017/8/31 | 大紀元      | 森活綠保寶市集 體驗綠色保育與友善環境                   |
| 2017/8/31 | 林務局      | 「森活綠保寶市集」邀請您來成為綠保寶!                   |
| 2017/9/1  | 農委會農業知識  | 雜草管理要趁早 友善耕作沒煩惱 臺東場舉辦有機水稻田雜           |
|           | 入口網      | 草管理模式田間觀摩會                            |
| 2017/9/1  | 臺東區農業改良  | 雜草管理要趁早 友善耕作沒煩惱 臺東場舉辦有機水稻田雜           |
|           | 場        | 草管理模式田間觀摩會                            |
| 2017/9/8  | 自由時報     | 官田國中菱炭米 首獲綠色保育標章                      |
| 2017/9/11 | 青年日報     | 「里山在山裡」登場 推友善農作                       |
| 2017/9/13 | 中國時報     | 違規 5 次就廢除資格 友善耕作審認導入退場機制              |
| 2017/9/13 | 工商時報     | 違規 5 次就廢除資格 友善耕作審認導入退場機制              |
| 2017/9/13 | 新南瀛電子報   | 嚴選友善耕作推廣團體 引導接軌有機                     |
| 2017/9/13 | TNN 數位台灣 | 嚴選友善耕作推廣團體 引導接軌有機                     |
| 2017/9/14 | 台灣民眾電子報  | 友善耕作推廣團體 農糧署:審查嚴格                     |
| 2017/9/16 | 上下游市集    | 首波友善耕作推廣團體出爐 農糧署設退場機制 五次違規就           |
| 2017/9/16 | 聯合報      | 出局                                    |
| 2017/9/10 | 台博館      | 城鄉小食農臺博館收成 共享「格外」好滋味                  |
| 2017/9/10 | 台灣新論     | 城鄉小食農室博館收成 共享「格外」好滋味                  |
| 2017/9/19 |          | 工山在山裡特展 農場體驗甜柚香                       |
| 7011/8/20 | 花蓮電子報    | 王山仕山性村辰 辰场短额甜柚省                       |

| 2017/9/25   | 林務局          | 瑞穗生態教育館里山在山裡特展 推出首波活動「Hello 柚  |  |
|-------------|--------------|--------------------------------|--|
| 2015 (2.425 | - 1 · 1 ·    | 子園裡的動物朋友回來了」!                  |  |
| 2017/9/25   | 更生日報         | 「Hello 柚子園裡的動物朋友回來了」活動 瑞穗生態教育  |  |
| 2015 (2.422 | h > 1-       | 館即日起開放報名 額滿為止                  |  |
| 2017/9/26   | 東方報          | Hello柚子園裡的動物朋友回來了              |  |
| 2017/10/14  | 東森新聞網        | 農民溝通…老鼠聽話只吃一排玉米!蘇慕容:綠保讓人看見希望   |  |
| 2017/10/16  | 新北市政府        | 世界糧食日 新北拯救蔬果格外品免於被丢垃圾桶         |  |
| 2017/10/16  | 中國時報         | 世界糧食日 NG 蔬果再利用                 |  |
| 2017/10/17  | 風傳媒          | 世界糧食日 新北拯救蔬果免被丢垃圾桶             |  |
| 2017/10/25  | 新頭殼          | 吃有機菱角還可護水雉 友善社企呼籲踴躍認購          |  |
| 2017/11/3   | 中廣新聞網        | 不畏天敵 三芝牧蜂農莊營造生態平衡              |  |
| 2017/11/3   | 中時電子報        | 奇!猛禽「東方蜂鷹」竟是三芝牧蜂農莊生態平衡者        |  |
| 2017/11/3   | 新北市市政新聞      | 猛禽東方蜂鷹 三芝牧蜂農莊生態平衡者             |  |
| 2017/11/7   | 東森新聞         | 「東方蜂鷹」擔任生態平衡大使 農莊中與蜂農和諧共存      |  |
| 2017/11/12  | 上下游          | 突破同溫層農業大辯論!慣行有機小農大農,面對生存,農     |  |
|             | News&Market  | 業往哪走?                          |  |
| 2017/11/13  | 政府新聞         | 與自然共生的咖啡故鄉                     |  |
| 2017/11/21  | 國立教育廣播電      | 林務局出版《走讀日本 森川里海》 盼民眾認識里山精神     |  |
|             | 查室           |                                |  |
| 2017/11/22  | 環境資訊中心       | 擴展保育軸線 台灣里山是串起國土綠網的血脈          |  |
| 2017/11/23  | 自由時報         | 〈南部〉綠色標章明年上路 美濃 11 處最多         |  |
| 2017/11/24  | 中央網路報        | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會   |  |
| 2017/11/24  | WoWoNews     | 慈心基金會赴印參加有機世界大會 盼凝聚有志之士共識      |  |
| 2017/11/24  | 台灣新聞報        | 慈心有機農業發展基金會 赴印參加有機世界大會         |  |
| 2017/11/24  | 新頭殼          | 水雉不哭哭!台南保育有成果 2 百隻變 1200 隻     |  |
| 2017/11/24  | 新南瀛電子報       | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會   |  |
| 2017/11/24  | 亞傳媒          | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會   |  |
| 2017/11/24  | TechLife 科技生 | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會   |  |
|             | 活            |                                |  |
| 2017/11/24  | 大宇宙能量        | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會   |  |
| 2017/11/24  | news888      | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會 期 |  |
|             |              | 盼凝聚有志之士共識 為地球保留生命的元氣           |  |
| 2017/11/24  | 台灣好新聞        | 赴印參加有機世界大會 慈心基金會盼為地球保留生命元氣     |  |
| 2017/11/24  | 全藝           | 赴印參加有機世界大會 慈心基金會盼為地球保留生命元氣     |  |
| 2017/11/24  | TNN 數位台中地方   | 友善農村友善耕作 守護中苗農村環境與希望           |  |
|             | 新聞           |                                |  |
| 2017/11/24  | 大成報          | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會   |  |

| 2017/11/24 | 勁報              | 慈心有機農業發展基金會 赴印參加 2017 有機世界大會      |  |  |
|------------|-----------------|-----------------------------------|--|--|
| 2017/11/25 | 林務局             | 友善農田生態 保育野生動物 綠色保育標章榮獲國家永續        |  |  |
|            |                 | 發展獎                               |  |  |
| 2017/11/25 | 漁業廣播電台          | 友善農田生態 保育野生動物 綠色保育標章榮獲國家永續        |  |  |
|            |                 | 發展獎                               |  |  |
| 2017/11/25 | 中央社             | 救水雉推友善農田生態 林務局獲永續獎                |  |  |
| 2017/11/27 | 中國廣播            | 有機世界大會(OWC)今年在印度 Supi Village 展生機 |  |  |
| 2017/11/28 | 人間福報            | 慈心有機參加 2017 有機世界大會                |  |  |
| 2017/11/29 | 新頭殼 Newtalk     | 八卦山石虎首度現蹤! 證實彰化確有石虎族群             |  |  |
| 2017/11/29 | 自由時報電子報         | 20 多年來首次!八卦山脈觀測記錄到石虎出沒            |  |  |
| 2017/11/29 | 民生好報            | 彰化首次紀錄!珍貴石虎現蹤八卦山                  |  |  |
| 2017/11/29 | 亞傳媒             | 彰化首次紀錄!珍貴石虎現蹤八卦山                  |  |  |
| 2017/11/29 | 林務局             | 彰化首次紀錄!珍貴石虎現蹤八卦山                  |  |  |
| 2017/11/29 | The News Lens 關 | 八卦山有史以來第一次拍到「活生生」的石虎,證實彰化仍        |  |  |
|            | 鍵評論             | 是棲地                               |  |  |
| 2017/11/29 | 中央網路報           | 彰化首次紀錄!珍貴石虎現蹤八卦山                  |  |  |
| 2017/11/30 | 聯合新聞網           | 25 年首次 八卦山石虎現蹤…卻是遭「路殺」            |  |  |
| 2017/11/30 | 中時電子報           | 生態遭破壞 生存危機未解                      |  |  |
| 2017/11/30 | 新北市政府           | 青蛙王子拚復育 有機茶園鮮體驗                   |  |  |
| 2017/12/1  | 中時電子報           | 坪林青蛙王子 吸引老美找茶                     |  |  |
| 2017/12/1  | ETtoday 新聞雲     | 美國友人也愛來坪林採茶! 陳陸合種茶園兼復育樹蛙          |  |  |
| 2017/12/1  | 台灣新生報           | 青蛙王子拚復育 有機茶園鮮體驗                   |  |  |
| 2017/12/1  | 台灣動物新聞網         | 友善農田保育動物 綠色保育標章獲獎                 |  |  |
| 2017/12/7  | 更生日報            | 花蓮食農豐樂趣園遊會 推廣從產地到餐桌的有機            |  |  |
| 2017/12/7  | 東方報             | 有機食農教育成果展週六登場                     |  |  |
| 2017/12/7  | WoWoNews        | 里仁致力生態綠色保育 推動有機農業、引領消費新潮流         |  |  |
| 2017/12/7  | 中央網路報           | 田裡幸福味 慈心與里仁攜手啟動綠色保育新價值            |  |  |
| 2017/12/7  | 新網新聞網           | 里仁慈心啟動"綠色保育"新價值 引領消費新潮流           |  |  |
| 2017/12/7  | 中央網路報           | 里仁啟動綠色保育新價值引領消費新潮流                |  |  |
| 2017/12/7  | News888         | 里仁啟動綠色保育新價值 守護動物 支持綠保好物           |  |  |
| 2017/12/7  | 新新聞             | 里仁啟動綠色保育新價值 引領消費新潮流               |  |  |
| 2017/12/8  | 台灣英文新聞          | 守護動物友善大地 里仁啟動綠色保育新潮流              |  |  |
| 2017/12/8  | 台灣新生報           | 守護動物 支持綠保好物                       |  |  |
| 2017/12/8  | 大成報             | 里仁啟動綠色保育新價值 引領消費新潮流 守護動物 支        |  |  |
|            |                 | 持綠保好物                             |  |  |
| 2017/12/8  | 勁報              | 里仁啟動綠色保育新價值 引領消費新潮流 守護動物 支        |  |  |
|            |                 | 持綠保好物                             |  |  |
| 2017/12/8  | 亞太新聞網           | 里仁啟動綠色保育新價值 引領消費新潮流               |  |  |

| 2017/12/8  | TNN 數位新聞   | 田裡幸福味 慈心與里仁攜手 啟動綠色保育新價值           |  |  |
|------------|------------|-----------------------------------|--|--|
| 2017/12/8  | 經濟日報       | 來自池上的專利黑纖米 國際奪獎                   |  |  |
| 2017/12/8  | 大成報        | 田裡幸福味 慈心與里仁攜手 啟動綠色保育新價值           |  |  |
| 2017/12/8  | 勁報         | 田裡幸福味 慈心與里仁攜手 啟動綠色保育新價值           |  |  |
| 2017/12/8  | 民眾日報       | 林務局攜手里仁 共創綠色保育新價值                 |  |  |
| 2017/12/8  | 民進新聞網      | 里仁啟動綠色保育新價值 引領消費新潮流 守護動物 支        |  |  |
|            |            | 持綠保好物                             |  |  |
| 2017/12/8  | TNN 數位台灣   | 里仁啟動綠色保育新價值 引領消費新潮流 守護動物 支        |  |  |
|            |            | 持綠保好物                             |  |  |
| 2017/12/8  | 上報         | 里仁啟動綠色保育新價值,引領消費新潮流,守護動物支持        |  |  |
|            |            | 綠保好物                              |  |  |
| 2017/12/9  | 台灣新新聞報     | 里仁啟動綠色保育新價值 引領消費新潮流 守護動物 支        |  |  |
|            |            | 持綠保好物                             |  |  |
| 2017/12/10 | 台灣好新聞      | 全台 132 家里仁門市、網站 即日起至 12/12 推出商品優惠 |  |  |
| 2017/12/10 | 更生日報       | 有機農夫市集 展現食農教育豐富成果                 |  |  |
| 2017/12/10 | 東方報        | 有機食農教育成果展 豐樂趣園遊會好熱鬧               |  |  |
| 2017/12/11 | 華人世界時報     | 里仁啟動綠色保育新價值 守護動物 支持綠保好物           |  |  |
|            | CWNTP      |                                   |  |  |
| 2017/12/13 | 亞太新聞       | 田裡幸福味 慈心與里仁攜手 啟動綠色保育新價值           |  |  |
| 2017/12/19 | 中央網路報      | 里仁公司與慈心有機農業發展基金會 獲邀出席 2017 第一     |  |  |
|            |            | <b>居馬來西亞有機大會</b>                  |  |  |
| 2017/12/19 | 民生好報       | 獲邀出席 2017 第一屆馬來西亞有機大會             |  |  |
| 2017/12/19 | 亞傳媒        | 獲邀出席 2017 第一屆馬來西亞有機大會             |  |  |
| 2017/12/19 | TNN 數位台灣地方 | 獲邀出席 2017 第一屆馬來西亞有機大會             |  |  |
|            | 新聞         |                                   |  |  |
| 2017/12/19 | TNN 數位台北   | 獲邀出席 2017 第一屆馬來西亞有機大會             |  |  |
| 2017/12/19 | 台灣好新聞      | 獲邀出席馬來西亞有機大會 里仁與慈心有機農業分享成功        |  |  |
|            |            | 經驗                                |  |  |
| 2017/12/19 | 林務局        | 「森林是大海的戀人」                        |  |  |
| 2017/12/19 | 民進新聞網      | 里仁公司與慈心有機農業發展基金會獲邀出席 2017 第一屆     |  |  |
|            |            | 馬來西亞有機大會 分享在台推展有機 20 年的歷程與成功經     |  |  |
|            |            | 驗                                 |  |  |
| 2017/12/19 | 新南瀛電子報     | 慈心獲邀參加屆馬來西亞有機大會,分享在台推展有機歷程        |  |  |
| 2017/12/20 | 更生日報       | 花蓮里山倡議成果展 12/23 在林田山              |  |  |
| 2017/12/20 | 東方報        | 里山倡議濕地復育展 週六登場                    |  |  |
| 2017/12/21 | 聯統花蓮新聞網    | 「森林是大海的戀人」特展 花蓮里山倡議及濕地復育成果        |  |  |
|            |            | 展                                 |  |  |
|            |            |                                   |  |  |

| 2017/12/22 | 愛學習     | 第一屆馬來西亞有機大會 里仁與慈心受邀分享在台推展有    |  |
|------------|---------|-------------------------------|--|
|            |         | 機 20 年成功經驗                    |  |
| 2017/12/23 | 中華日報    | 里山濕地復育有成                      |  |
| 2017/12/23 | 自由時報    | 花蓮濕地復育成果 總面積逾 50 公頃           |  |
| 2017/12/23 | 更生日報    | 「森林是大海的戀人」特展 林田山林業文化園區開幕 展    |  |
|            |         | 現濕地復育成果展                      |  |
| 2017/12/23 | 花蓮電子報   | 山海戀人溫馨特展 林務局展現復育成果            |  |
| 2017/12/24 | 農傳媒     | 【優秀農業人員】范美玲:與農友搏感情,力推花蓮生態農    |  |
|            |         | 業                             |  |
| 2017/12/24 | 自由時報    | 〈北部〉花蓮濕地保育 結合林業推 2.0 計畫       |  |
| 2017/12/24 | 台灣新生報   | 花里山倡議及濕地復育 秀成果                |  |
| 2017/12/25 | 林務局     | 給 241 位友善生產農民的肯定 綠色保育標章榮獲國家永續 |  |
|            |         | 發展獎                           |  |
| 2017/12/25 | YouTube | 綠色保育標章榮獲國家永續發展獎 肯定 241 位友善生產農 |  |
|            |         | 友                             |  |
| 2017/12/25 | 台灣動物新聞網 | 花蓮濕地復育展 推廣生態永續經營              |  |
| 2017/12/25 | 玉山國家公園  | 玉山國家公園管理處 107 年施政方向           |  |
| 2017/12/25 | 漁業廣播電台  | 給 241 位友善生產農民的肯定, 綠色保育標章榮獲國家永 |  |
|            |         | 續發展獎                          |  |
| 2017/12/26 | 環境資訊中心  | 綠色保育標章榮獲國家永續發展獎 肯定 241 位友善生產農 |  |
|            |         | 友                             |  |
| 2017/12/26 | 教育廣播電臺  | 衛星追蹤草鴞生態 打造綠色保育新視野            |  |
| 2017/12/26 | 農傳媒     | 衛星追「嘿美」,不讓東方草鴞滅絕              |  |
| 2017/12/26 | 台灣動物新聞網 | 東方草鴞行蹤成謎 衛星追蹤來解密              |  |
| 2017/12/26 | 新頭殼     | 生態保育新視野 衛星發報器追蹤東方草鴞           |  |
| 2017/12/26 | 漁業廣播網   | 農田生態保育新視野一衛星追蹤揭開東方草鴞不為人知的神    |  |
|            |         | 秘行蹤                           |  |
| 2017/12/26 | 林務局     | 農田生態保育新視野一衛星追蹤揭開東方草鴞不為人知的神    |  |
|            |         | 秘行蹤                           |  |
| 2017/12/28 | 信傳媒     | 他種的茶連吳寶春都慕名來買!在新北市種有機茶的故事     |  |
| 2017/12/28 | 自由時報    | 「老鷹農民曆」夯 年輕人創意推保育             |  |
| 2017/12/28 | 中央社     | 宣導保育 屏科大鳥類研究室印老鷹農民曆           |  |

註:媒體露出-報導共231篇。

附表 2

# 保育類野生動物農田棲地之綠色保育經營管理計畫 106年度「綠色保育農產品推廣活動」記錄表

| 項次    | 日期          | 名稱                   | 人數   |
|-------|-------------|----------------------|------|
|       | 2017/1/22   | 樂康里年貨推廣.慈心介紹         | 100  |
|       | 2017/1 月    | 綠保 PGS 義工招摹文宣        | 38   |
|       | 2017/2/2~6  | 教師營展覽活動貴賓參訪          | 83   |
|       | 2017/2/19   | 和美里仁嘉年華-食物放大鏡、地球我的家  | 700  |
|       | 2017/2/19   | 大城小麥音樂會-綠保展覽         | 150  |
|       | 2017/3/4    | 企業一日營-慈心展            | 300  |
|       | 2017/3/19   | 慈濟食安教育推廣             | 250  |
|       | 2017/3/25   | 台博館南昌園區動物派對及農學講堂     | 900  |
|       | 2017/3/26   | 2017 走讀大安文化節活動       | 130  |
|       | 2017/3/26   | 黎明溝生態巡禮暨品味健康蔬食       | 132  |
|       | 2017/3/26   | 綠色生活音樂會-綠保           | 200  |
|       | 2017/3~11 月 | 相揪來田裡                | 2157 |
|       | 2017/4/15   | 綠色保育宣導               | 55   |
|       | 2017/4/22   | 地球我的家、不塑之客、食物放大鏡     | 48   |
| 一、參與推 | 2017/4/29   | 隆田國小校慶慈心展            | 170  |
| 廣展覽   | 2017/5/7    | 愛獻媽咪嘉年華-綠保、種樹、淨塑     | 600  |
|       | 2017/5/7    | 苑裡教室浴佛法會-有機、種樹、綠保、淨塑 | 120  |
|       | 2017/5/13   | 513 幸福列車慈心展          | 57   |
|       | 2017/5/13   | 浴佛法會幸福列車一日營慈心站       | 415  |
|       | 2017/6/25   | 山林講堂-田裡有腳印市集         | 200  |
|       | 2017/8 月    | 牧蜂農莊-綠保 PGS 之旅       | 76   |
|       | 2017/9/17   | 超薦法會-綠保展             | 120  |
|       | 2017/9/18   | 食安展                  | 500  |
|       | 2017/9/26   | 綠色保育宣導               | 68   |
|       | 2017/10/1   | 2017永續雲林福氣來中秋音樂會     | 300  |
|       | 2017/10/7   | 菱角節                  | 200  |
|       | 2017/10/12  | 屏東春日鄉歸崇村農業座談會        | 15   |
|       | 2017/10/13  | 北區憶師恩慈心展             | 2157 |
|       | 2017/10/26  | 美濃座談會-從綠色保育標章談友善耕作   | 56   |
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| 2017/6/1   關懷淡水農場   1   2017/6/7   輔導新農友轉作綠保-美濃   1   2017/6/8   輔導新農友轉作綠保-屏東   2   2017/6/11   輔導新農友轉作綠保   2   2017/7/12   六龜藤枝謝國華初勘及輔導填寫申請書   1   2017/7/13     屏東市龔明山初勘及輔導填寫申請書   1   2017/7/13   |        | 2017/5/4    | 關懷坪林農友                     | 2  |
| 2017/6/7       輔導新農友轉作綠保-美濃       1         2017/6/8       輔導新農友轉作綠保-屏東       2         2017/6/11       輔導新農友轉作綠保       2         2017/7/12       六龜藤枝謝國華初勘及輔導填寫申請書       1         2017/7/13       屏東市龔明山初勘及輔導填寫申請書       1         2017/7/13       屏東市張仕坤農友關懷       1         2017/7/21       梅山農友初勘江聖邦,顏蘭嬌,顏明哲,爰智山,       7   |        | 2017/5/19   | 輔導吳木泉農友填寫加工申請書             | 1  |
| 2017/6/8       輔導新農友轉作綠保-屏東       2         2017/6/11       輔導新農友轉作綠保       2         2017/7/12       六龜藤枝謝國華初勘及輔導填寫申請書       1         2017/7/13       屏東市龔明山初勘及輔導填寫申請書       1         2017/7/13       屏東市張仕坤農友關懷       1         2017/7/21       梅山農友初勘江聖邦,顏蘭嬌,顏明哲,爰智山,       7   |        | 2017/6/1    | 關懷淡水農場                     | 1  |
| 2017/6/11       輔導新農友轉作綠保       2         2017/7/12       六龜藤枝謝國華初勘及輔導填寫申請書       1         2017/7/13       屏東市龔明山初勘及輔導填寫申請書       1         2017/7/13       屏東市張仕坤農友關懷       1         2017/7/21       梅山農友初勘江聖邦,顏蘭嬌,顏明哲,吳智山,       7   |        | 2017/6/7    | 輔導新農友轉作綠保-美濃               | 1  |
| 2017/7/12       六龜藤枝謝國華初勘及輔導填寫申請書       1         2017/7/13       屏東市龔明山初勘及輔導填寫申請書       1         2017/7/13       屏東市張仕坤農友關懷       1         2017/7/21       梅山農友初勘江聖邦,顏蘭嬌,顏明哲,吳智山,       7   |        | 2017/6/8    | 輔導新農友轉作綠保-屏東               | 2  |
| 2017/7/13       屏東市龔明山初勘及輔導填寫申請書       1         2017/7/13       屏東市張仕坤農友關懷       1         2017/7/21       梅山農友初勘江聖邦,顏蘭嬌,顏明哲,吳智山,       7   |        | 2017/6/11   | 輔導新農友轉作綠保                  | 2  |
| 2017/7/13       屏東市張仕坤農友關懷       1         2017/7/21       梅山農友初勘江聖邦,顏蘭嬌,顏明哲,吳智山,       7  |        | 2017/7/12   | 六龜藤枝謝國華初勘及輔導填寫申請書          | 1  |
| 2017/7/21 梅山農友初勘江聖邦,顏蘭嬌,顏明哲,吳智山, 7   |        | 2017/7/13   | 屏東市龔明山初勘及輔導填寫申請書           | 1  |
|  |        | 2017/7/13   | 屏東市張仕坤農友關懷                 | 1  |
| 顏美花, 柯順進, 吳偉龍及輔導填寫申請書江聖  |        | 2017/7/21   | 梅山農友初勘江聖邦,顏蘭嬌,顏明哲,吳智山,     | 7  |
| 1  |        |             | 顏美花, 柯順進, 吳偉龍及輔導填寫申請書江聖    |    |
| 邦, 顏明哲, 吳智山, 顏美花, 柯順進, 吳偉龍   |        |             | 邦, 顏明哲, 吳智山, 顏美花, 柯順進, 吳偉龍 |    |
| 2017/7/27 德文部落初勘及輔導填寫申請書 17  |        | 2017/7/27   | 德文部落初勘及輔導填寫申請書             | 17 |

| 2017/8/2   | 輔導山豬園, 青亮, 田區初勘及申請書輔導  | 2  |
|------------|--|--|
| 2017/8/2   | 農友輔導   | 3  |
| 2017/8/3   | 關懷廖玉季農友  | 1  |
| 2017/8/8   | 雲林地區-輔導農民  | 3  |
| 2017/8/10  | 嘉義地區-輔導農友  | 1  |
| 2017/9/6   | 水大輔導申請書  | 1  |
| 2017/9/9   | 台東農友關懷   | 6  |
| 2017/9/10  | 台東農友關懷   | 15   |
| 2017/9/11  | 台東農友關懷   | 4  |
| 2017/9/27  | 輔導農友-高雄橋頭  | 3  |
| 2017/9/28  | 輔導農友-高雄美濃  | 1  |
| 2017/9/29  | 輔導農友-高雄山林  | 2  |
| 2017/10/5  | 茂林輔導綠保定期查驗書  | 4  |
| 2017/10/6  | 高雄田寮輔導農友   | 1  |
| 2017/10/12 | 茂林輔導綠保定期查驗書  | 8  |
| 2017/10/12 | 關懷及輔導農友(屏北組)   | 3  |
| 2017/10/12 | 茂林輔導綠保定期查驗書  | 8  |
| 2017/10/12 | 關懷及輔導農友(屏北組)   | 3  |
| 2017/10/25 | 甲仙農友關懷輔導   | 6  |
| 2017/11/11 | 關懷農友-桃園復興  | 3  |
|            | 2017/8/2<br>2017/8/3<br>2017/8/8<br>2017/8/10<br>2017/9/6<br>2017/9/9<br>2017/9/10<br>2017/9/11<br>2017/9/27<br>2017/9/28<br>2017/9/29<br>2017/10/5<br>2017/10/6<br>2017/10/12<br>2017/10/12<br>2017/10/12<br>2017/10/12 | 2017/8/2   農友輔導   2017/8/3   關懷廖玉季農友   2017/8/8   雲林地區-輔導農民   2017/8/10   嘉義地區-輔導農友   2017/9/6   永大輔導申請書   2017/9/9   台東農友關懷   2017/9/10   台東農友關懷   2017/9/11   台東農友關懷   2017/9/27   輔導農友-高雄橋頭   2017/9/28   輔導農友-高雄美濃   2017/9/28   輔導農友-高雄山林   2017/9/29   萊林輔導綠保定期查驗書   2017/10/5   茂林輔導綠保定期查驗書   2017/10/12   茂林輔導綠保定期查驗書   2017/10/12 |

附表 4 官田水雉暨保育類野生動物農田棲地之綠色保育經營管理計畫 106 年度「消費者教育宣導活動」記錄表

| 項次   | 日期        | 名稱                   | 人數  |
|------|-----------|----------------------|-----|
|      | 2017/1/3  | 慈心蔬食年菜班理念講座-有機綠保     | 40  |
|      | 2017/1/3  | 淨塑光復海洋淨化人心           | 7   |
|      | 2017/1/4  | 精采人生腳底按摩班心靈講座「綠色保育」  | 31  |
|      | 2017/1/6  | 對自然的關懷與重視-有機 3.0     | 17  |
|      | 2017/2/8  | 茶湯班慈心理念 6-5 從阿石伯~綠保  | 50  |
|      | 2017/2/10 | 綠保 PGS 共學-講座&討論      | 19  |
|      | 2017/2/15 | 綠保 PGS 共學-講座&討論      | 14  |
|      | 2017/2/17 | 綠保標章使用手冊             | 15  |
|      | 2017/2/22 | 綠保 PGS 查證共學+淨塑 333   | 16  |
|      | 2017/3/3  | 綠保條文解說               | 18  |
|      | 2017/3/4  | 廣福營                  | 17  |
|      | 2017/3/7  | 健行科大講座               | 40  |
|      | 2017/3/8  | 綠保規章共學               | 13  |
|      | 2017/3/9  | 健行科大講座               | 40  |
|      | 2017/3/11 | 有機有生機                | 25  |
| 一、講座 | 2017/3/19 | 有機農業                 | 30  |
|      | 2017/3/22 | 全民農學講堂-有機之路          | 380 |
|      | 2017/3/24 | 生生不息的友善農業            | 11  |
|      | 2017/4/8  | 自然農法與有機茶             | 25  |
|      | 2017/4/11 | 日常可做的保育行動-林青峰老師      | 202 |
|      | 2017/4/12 | 覺苑寺禪繞畫心靈講座「綠色保育」     | 18  |
|      | 2017/4/12 | 農學講堂雲林場              | 179 |
|      | 2017/4/18 | 講師平台共學-有機綠保          | 13  |
|      | 2017/4/21 | 自然農法與有機茶;有機農業概念      | 15  |
|      | 2017/4/21 | 食農教育-友善 vs 有機農業(9-3) | 28  |
|      | 2017/4/26 | 農學講堂-日常生活可做的保育       | 84  |
|      | 2017/4/26 | 精彩人生-綠保講座            | 18  |
|      | 2017/5/2  | 覺苑寺書法班心靈講座「綠色保育」     | 23  |
|      | 2017/5/9  | 精采人生烏克麗麗心靈講座「 綠色保育」  | 24  |
|      | 2017/5/19 | 學員慈心課程-有機講座          | 21  |
|      | 2017/5/20 | 新義工培訓                | 52  |

| 2017/5/20 | 健康飲食班:綠色保育&黃金筍絲煎餅       | 15   |
|-----------|-------------------------|------|
| 2017/5/23 | 學員慈心課程-有機講座             | 23   |
| 2017/5/24 | 精采人生生活花藝心靈講座「綠色保育」      | 17   |
| 2017/5/25 | 食農教育 - 綠色保育簡介           | 27   |
| 2017/5/25 | 慈心 20 週年特展              | 7    |
| 2017/5/26 | 慈心 20 週年特展              | 13   |
| 2017/6/1  | 綠保 PGS 共學-講座&討論         | 2    |
| 2017/6/7  | 廣供-主題:慈心 20 一路走來        | 100  |
| 2017/6/8  | 綠保 PGS 共學-講座&討論         | 4    |
| 2017/6/10 | 生態、有機茶細細品               | 35   |
| 2017/6/10 | 美濃綠保推廣說明                | 11   |
| 2017/6/15 | 綠保 PGS 共學-講座&討論         | 7    |
| 2017/6/16 | 綠色消費                    | 18   |
| 2017/6/18 | 慈心理念宣導-危機與生機            | 29   |
| 2017/6/22 | 綠保 PGS 共學-講座&討論         | 7    |
| 2017/7/2  | 親子遊戲福友班心靈講座「綠色保育」       | 16   |
| 2017/7/2  | 慈心理念宣導-生生不息的友善農業        | 28   |
| 2017/7/5  | 幼師-綠保站共學                | 4    |
| 2017/7/7  | 桃園-企業主慈心講座              | 1450 |
| 2017/7/8  | 專業課程土壤學                 | 23   |
| 2017/7/12 | 大專營共學                   | 7    |
| 2017/7/12 | 綠保 PGS 共學-講座&討論(一)      | 5    |
| 2017/7/12 | 綠保 PGS 共學-講座&討論(二)      | 5    |
| 2017/7/13 | 綠保 PGS 共學-講座&討論         | 7    |
| 2017/7/16 | 雲嘉南醫事營慈心展               | 218  |
| 2017/7/19 | 大專營共學                   | 9    |
| 2017/7/20 | 後龍圖書館講座-有機綠保            | 22   |
| 2017/7/20 | 慈心講座                    | 17   |
| 2017/7/20 | 綠保 PGS 共學-講座&討論(一)      | 9    |
| 2017/7/20 | 綠保 PGS 共學-講座&討論(二)      | 5    |
| 2017/7/20 | 綠保 PGS 研討               | 5    |
| 2017/7/26 | 精采人生靜心禪繞畫講座「綠色保育」       | 26   |
| 2017/7/26 | 靜宜閱讀營-有機米、綠保            | 60   |
| 2017/7/26 | 慈心理念班 6-6GREEN FOR LOVE | 7    |
| 2017/7/26 | 大專營共學                   | 6    |
| 2017/7/27 | 綠保 PGS 共學-講座&討論         | 3    |
| 2017/8/9  | 講座-有機&綠保                | 21   |

| 2017/8/10 | 綠保 PGS 共學-講座&討論    | 3    |
|-----------|--------------------|------|
| 2017/8/13 | 永興寺慈心講座            | 10   |
| 2017/8/13 | 永興寺慈心講座(二)         | 10   |
| 2017/8/14 | 人養地地養人             | 10   |
| 2017/8/17 | 綠保 PGS 共學-講座&討論    | 7    |
| 2017/8/17 | 綠保 PGS 共學精神研討及說明   | 7    |
| 2017/8/18 | 有機農法 草生栽培          | 25   |
| 2017/8/18 | 講座-有機&綠保           | 20   |
| 2017/8/20 | 里仁市集-石虎桌遊          | 30   |
| 2017/8/20 | 永興寺慈心講座            | 13   |
| 2017/8/20 | 雲林大專生慈心講座          | 2167 |
| 2017/8/21 | 有機・綠保              | 20   |
| 2017/8/21 | 有機米                | 10   |
| 2017/8/21 | 綠保 PGS 共學-講座&討論    | 8    |
| 2017/8/21 | 綠保 PGS 共學-講座&討論(二) | 7    |
| 2017/8/25 | 永豐銀行慈心講座           | 174  |
| 2017/8/25 | 有機綠保教材教案承接         | 57   |
| 2017/8/27 | 志工教材培訓-有機綠保        | 66   |
| 2017/8/27 | 永興寺慈心講座            | 6    |
| 2017/8/28 | 當筷子遇上鋤頭            | 10   |
| 2017/8/30 | 蔬食班共學有機綠保&試煮       | 15   |
| 2017/8/31 | 綠保 PGS 共學-講座&討論    | 2    |
| 2017/9/2  | 義工培訓-慈心思想          | 100  |
| 2017/9/2  | 行動解說員培訓(補課)        | 25   |
| 2017/9/3  | 永興寺慈心講座            | 10   |
| 2017/9/3  | 永興寺慈心講座            | 10   |
| 2017/9/4  | 綠保 PGS 共學-講座&討論    | 20   |
| 2017/9/7  | 綠保 PGS 共學-講座&討論    | 16   |
| 2017/9/8  | 永豐銀行慈心講座           | 200  |
| 2017/9/9  | 福高家長               | 70   |
| 2017/9/10 | 麻豆里仁啟業慈心展          | 30   |
| 2017/9/10 | 永興寺慈心講座            | 8    |
| 2017/9/10 | 永興寺慈心講座            | 9    |
| 2017/9/11 | 綠保 PGS 共學-講座&討論    | 22   |
| 2017/9/12 | 生態講座-認識寄居蟹         | 117  |
| 2017/9/14 | 綠保 PGS 共學-講座&討論    | 20   |
| 2017/9/17 | 友善環境耕種概念及健康養護      | 45   |

| 2017/9/17   | 永興寺慈心講座               | 6   |
|-------------|-----------------------|-----|
| 2017/9/17   | 永興寺慈心講座               | 8   |
| 2017/9/23   | 有機與友善農業的精神與實踐         | 4   |
| 2017/9/23   | 有機與友善農業的精神與實踐         | 8   |
| 2017/9/24   | 永興寺慈心講座               | 9   |
| 2017/9/27   | 精采人生原始點課程心靈講座「有機與綠保」  | 41  |
| 2017/9/27   | 蔬食、友善農業               | 16  |
| 2017/9/29   | 綠保+淨塑講座               | 200 |
| 2017/9/29   | 護持綠保說明講座              | 15  |
| 2017/10/4   | 認識綠保                  | 30  |
| 2017/10/5   | 有機米課程-有機水田功勞多         | 110 |
| 2017/10/11  | 綠保講座                  | 39  |
| 2017/10/12  | 環境教育:阿石伯的蓮花田與生態       | 4   |
| 2017/10/12  | 環境教育:阿石伯的蓮花田與生態       | 6   |
| 2017/10/20  | 生生不息的有機農業             | 7   |
| 2017/10/26  | 有機米課程-有機農夫的愛心         | 110 |
| 2017/10/27  | 認識基金會、綠保故事            | 5   |
| 2017/11/2   | green for love        | 8   |
| 2017/11/2   | 綠保 PGS 共學-講座&討論       | 7   |
| 2017/11/4   | 義工培訓-思想共學             | 34  |
| 2017/11/4   | 淨源茶                   | 20  |
| 2017/11/6   | 元培醫事科技大學講座:農田教事(有機綠保) | 5   |
| 2017/11/9   | 綠保 PGS 共學-講座&討論       | 8   |
| 2017/11/13  | 東仁國中慈心課程              | 30  |
| 2017/11/16  | 有機有生機                 | 8   |
| 2017/11/16  | 綠保 PGS 共學-講座&討論       | 7   |
| 2017/11/17  | green for love        | 6   |
| 2017/11/18  | 從泥巴到嘴巴-日常可做的保育行動      | 65  |
| 2017/11/20  | 台大慈心講座                | 45  |
| 2017/11/23  | 慈心 20 講座              | 88  |
| 2017/11/23  | 綠保 PGS 共學-講座&討論       | 7   |
| 2017/11/25  | 綠保 PGS 共學-講座&討論       | 27  |
| 2017/11/28  | 綠色保育講座                | 9   |
| 2017/11/29  | 斗南樂齡系列課程              | 30  |
| 2017/11/30  | 北科大慈心講座               | 22  |
| 2017/12/11  | 東仁國中慈心課程              | 30  |
| 2017/11/6-7 | 慈心 20 講座              | 88  |

|         | 2017/7/22-23       | 雲嘉企業二日營       | 285  |
|---------|--------------------|---------------|------|
|         | 2017/8 月份          | 慈心 20 講座      | 128  |
|         | 2017/9/1. 5. 6. 7. | 慈心 20 講座      | 190  |
|         | 2017/9/11.13.20    | 慈心 20 講座      | 190  |
|         | 2017/1/30-31       | 朝禮法會慈心宣導活動    | 4051 |
|         | 2017/1/22          | 樂康里年貨推廣. 慈心介紹 | 100  |
|         | 2017/2/1-2         | 朝禮法會慈心宣導活動    | 2126 |
| 一一点道    | 2017/2/8           | 慈心之友推廣        | 20   |
| 二、宣導 活動 | 2017/2/19          | 淨塑宣導+慈心之友推廣   | 35   |
| 10 到    | 2017/6/27          | 綠保消費者宣導       | 50   |
|         | 2017/9/26          | 台中綠保宣導與推廣     | 49   |
|         | 2017/9/28          | 台中綠保宣導與推廣     | 50   |
|         | 2017/10/26         | 美濃綠色保育推廣      | 15   |
|         | 2017/2/25          | 寶樹生態茶園參訪      | 34   |
|         | 2017/4/28          | 果林農場產地小旅行     | 17   |
|         | 2017/5/7           | 銘泉農場產地小旅行     | 21   |
|         | 2017/5/20          | 農務實作採收活動      | 30   |
|         | 2017/5/27          | 市政府心光社產地小旅行   | 43   |
|         | 2017/6/29          | 銘泉農場產地小旅行     | 21   |
|         | 2017/7/8           | 官田產地小旅行       | 30   |
| 三、農場    | 2017/7/15          | 豐南部落水稻田收割體驗活動 | 7    |
| 體驗      | 2017/7/19          | 台北慈心拜訪電光部落    | 43   |
|         | 2017/8/20          | 宜蘭慈心緣農場種花. 種菜 | 30   |
|         | 2017/9/2           | 沙崙農場參訪        | 80   |
|         | 2017/9/10          | 美妹採柚          | 173  |
|         | 2017/10/21         | 慈心之友知性之旅-牧蜂農園 | 11   |
|         | 2017/11/13         | 農場體驗          | 35   |
|         | 2017/11/18         | 尋蛙訪綠小旅行       | 20   |
|         | 2017/11/28         | 菱塘水淺-採菱去      | 125  |

## 附表 6

## 相片 1~6 農民教育—農友田區初勘、綠色保育 PGS 查訪及農友關懷(全台)



相片 1:綠保農友田區初勘評估。



相片 2: 綠保農友田間初勘。



相片 3:輔導農友填寫申請書。



相片 4:綠保 PGS 田間查訪會議。



相片 5:到農友家中關懷農友。



相片 6: 到市集關懷農友銷售情況。

## 相片 7~12: 農民教育 - 綠色保育說明會及查驗 (全台)





相片 08:綠保說明會農友問答。





相片 9:綠保案例說明。

相片 10: 綠保農友田區查驗。





相片 11:綠保 PGS 查證系統。

相片 12:綠保田區資材檢查。

## 相片 13~18:消費者教育宣導一綠色保育講座、參訪體驗、宣導活動





相片 13:消費者教育講座課程。

相片 14:消費者綠保說明講座。



相片 15:綠保農物體驗-採收土芒果。



相片 16: 農務體驗-種植豆類。



相片 17:綠保宣導活動。



相片 18:綠色保育農產品宣導活動

## 相片 19~24: 農產品推廣活動-推廣展覽、綠保市集





相片 19: 里仁「綠保週」綠保農產品推廣。

相片 20:「田裡有腳印市集」聯合台灣博物館推動綠保推廣活動。



相片 21: 第一銀行綠保農友擺攤推廣活動。



相片 22:台中草悟道綠保農友擺攤。



相片 23:綠保農產品展示攤位。



相片 24:「田裡有腳印市集」擺攤。

## 相片 25~30: 綠保人員培訓



相片 25:綠色保育人員綠保內涵培訓。



相片 26:綠色保育培訓-文件審查課程。



相片 27:綠色保育人員培訓-案件分組討論。相片 28:綠色保育查驗人員培訓-跑站。



相片 29:綠色保育消費者代表查訪培訓。



相片 30:綠色保育人員專業培訓-田區生態。

## 附錄 1:工作人員名單異動

「106 年度野生動物農田棲地之綠色保育經營管理計畫」執行之工作人員名單異動:

- 一、原因:由於本年度舉辦多次人員培訓及內部人事異動,因此工作人員名單將 做調整。
- 二、增加之工作人員名單:康家銘、許麥、蕭景瑞、謝勝忠、陳婉芳、王志榮、許彩雲、李怡霈、李昕穎
- 三、工作人員名字修正: 鍾佘姓岑、鍾彬政

四、刪除之工作人員名單:蘇崇禧

附錄 2:綠保宣傳品-小遊戲說明





關主簡單介紹綠色保育概念

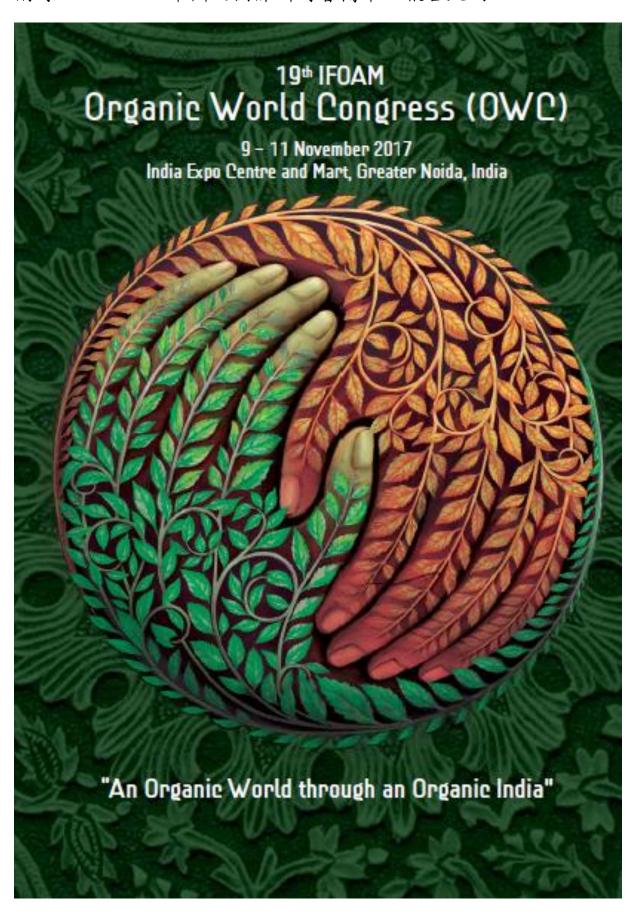


# 綠保跳跳樂

- A. 每組派出一位選手就定位
- B. 關主唸出綠保相關的題目
- c. 唸完題目關主喊:「拍」
- D.挑戰者一聽到「拍」·用 手拍到格子中·並喊出答案 答對且速度較快者即可得分

| 1     | 官田綠保農友種菱角,保<br>護了那一種動物? | 喝茶護水庫保育的是那一 6 隻動物?                                 |
|-------|-------------------------|--|
| 2,    | 延平梅子園裡會出現那一種綠保動物?       | 中寮農友種植稻米來保育 7 那種動物?                                |
| 3     | 萬巒農友的荔枝園裡會出現那一種綠保動物?    | 是誰喜歡吃鹿野的楊桃?  |
| 1     | 是誰喜歡出現在貢寮水稻<br>田中?      | 誰都不會有白頭髮?  |
|       |                         |  |
|       | 西寶的高麗菜田中保育那一種動物?        | 誰是動物界的模範父親? 1                                      |
| 7     |                         | 誰是動物界的模範父親? <b>1</b><br>誰穿著厚厚的簑衣,有著<br>大大的尾巴,喜歡游泳? |
| 7     | 一種動物?                   | 誰穿著厚厚的簑衣,有著  |
| 1 2 3 | 一種動物?  誰受到驚嚇會捲曲?        | 誰穿著厚厚的簑衣,有著  |

附錄 3:IFAOM 舉辦之國際研討會簡章、報告大綱、PPT





# जैविक कृषि विश्व कुंभ

Organised by:







Co-organised by:





#### Welcome message from the President of IFOAM - Organics International



It gives me great pleasure to announce that the 19th Organic World Congress of IFOAM - Organics International and the 22nd General Assembly will take place in New Delhi, India from 9-13 November, 2017. Everyone across the world, who is in any way connected with organic farming and trade, is bound to be there.

India has a rich history of organizing and celebrating large events. The largest are the *Kumbh Melas* – traditional mass congregations held every 3 years at the confluence of her holy rivers. The last *Kumbh Mela* brought together 80 million people from all parts of the subcontinent (and the world) to celebrate the auspicious event. The Organic World Congress is being proposed as a *kumbh* so that we can celebrate the global organic movement with all our friends and colleagues.

India also has a rich history of organic agriculture. One of the most influential books on organic farming, An Agricultural Testament, by Sir Albert Howard, was based on what he learnt from Indian farmers. Howard was sent to India in the 1920s to teach 'backward' farmers 'modern,' conventional agriculture. He soon realized it was the other way around. It was the Indian farmers who had the productive and resilient systems and he started to learn from them, especially about composting and improving soil health by increasing soil organic matter. Howard is regarded as the father of modern composting as the world learnt about this Indian system through him.

Howard's declaration – the very basis of organic farming – still rings in our ears: 'The health of soil, plant, animal and man is one and indivisible.'

Howard had a great influence on J.l. Rodale, the founder of Rodale Press. Rodale published *Organic Farming and Gardening* magazine in 1942. This publication quickly became popular in the English-speaking world and was the reason why our farming system is called organic — it is due to the recycling of organic matter into soils to build soil, plant, animal and human health. We can thank Indian farmers for this.

We will be honoured if you come and join us in India, to participate in the most important organic event in the world. Enjoy with us one of the world's greatest and oldest civilizations, along with its cultures, cuisines, music and dance and celebrate thousands of years of organic farming.

#### André Leu

President, IFOAM - Organics International



IFOAM - Organics International has been leading, uniting and assisting the organic movement since

As the only global organic umbrella organization, IFOAM
- Organics International is committed to advocating organic
agriculture as a viable solution for many of the world's pressing
problems. With 815 affiliates in over 120 countries, IFOAM Organics International campaigns for greater uptake of organic

agriculture by proving its effectiveness in nourishing the world, preserving biodiversity, and fighting climate change. IFOAM - Organics International also offers training courses, provides services to standard owners, certifiers, operators, and realises organic programs.

### Welcome message from the President of the Organic Farming Association of India (India host)

The organic farming community in India is excited to play host to the 19th Organic World Congress of IFOAM - Organics International and the 22nd General Assembly in 2017. Our organisation is the largest association of practising organic farmers and organic farming associations in India. Therefore, rest assured that we have a very large heart! We urge all those seriously interested in converting the planet to organic to join us, and help us change India and the world.

Everything about India has to be described in superlatives. Our population is now 1.4 billion. We have the largest population of organic farmers in the world. We are also the largest organic producer in the world. Inability to recognise organic produce is largely due to the inadequacies and thinness of the organic certification system. We have the largest biodiversity in the world: 3,000 varieties of brinjal alone, and 300,000 varieties of rice. Just one agricultural product of ours — the organically grown jackfruit — is produced in quantities greater than any other certified product in the organic farming world.



We boast of the largest basket of languages, reflecting our natural and cultivated biodiversity. We harvest the largest quantity of wild produce. We are the largest exporter of organically grown cotton. We have the largest number of green stores. We are still world number one in terms of the diversity of our cuisines. We still produce the largest quantities of handspun thread and handloom textiles.

Our farmers are innovative and have solved most of the problems associated with organic farming over the past two decades. In 2017, they will occupy centre-stage, with the largest congregation of organic farmers from Asia, Africa, and South America as well.

It is in simple acknowledgement of all this, that the Organic World Congress will take place in India. We plan a spectacle for the organic farming movement that will be etched in peoples' memories forever. If you have come to India earlier, please come again. If you haven't, this is the opportunity. Come embrace the warm welcome and hospitality of hundreds of extraordinary men and women who have led the organic farming revolution in the country.

## Sarvdaman Patel

President, OFAI



#### OFAI - The Organic Farming Association of India

The Organic Farming Association of India (OFAI) was set up by the senior most members of India's organic farming community in the year 2002. The association was primarily set up to promote organic farming, lobby with government agencies and departments to pay more attention to sustainable agriculture, and assist farmers using chemicals and pesticides to convert successfully to organic farming methods.

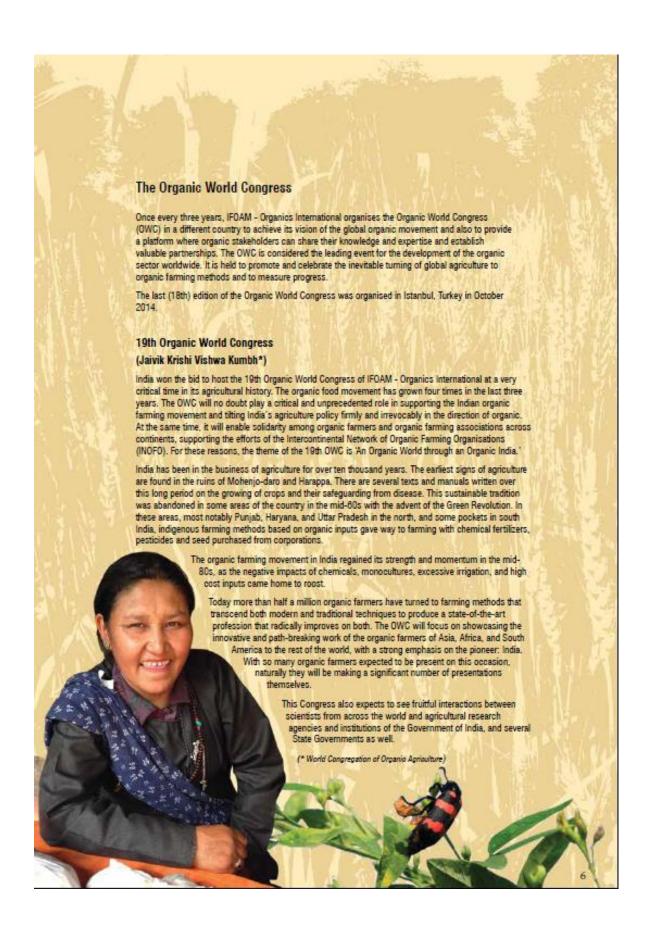


#### PDATF - PDA Trade Fairs (OWC India co-host)

PDATF, a division of Pradeep Deviah & Associates Pvt. Ltd., has forged its forte and domain expertise in organising niche and industry-specific B2B international trade exhibitions, conferences and seminars, both in India and abroad. PDATF, one of the leading trade fair organisers in India, has over the last 18 years, established internationally recognised trade fair brands for the woodworking, maritime, airport, banking, fitness and beauty sectors in India.

With an efficient team, PDATF connects over 600 businesses with over 50000 visitors per annum and helps them do business effectively.







#### **OWC 2017 Features**

- · Pre Conferences
- Congress, with 3 tracks out of 8 dedicated to organic farmer presentations
- Workshops
- TIPI, ISOFAR, INOFO, WFTO & others as well
- . BIOFACH INDIA together with INDIA ORGANIC Trade Fair
- · Practical demonstrations of organic farming techniques by organic farmers
- . 'Amazing India' cultural events
- . Wendell Rodrick's fashion show on organic and handspun textiles
- Open organic market run by farmers
- . General Assembly of IFOAM Organics International

Sign up at www.owc.ifoam.bio for the latest developments on the OWC program.

#### **Event Schedule**

| Date                | Event  | Venue  |  |
|---------------------|--|--|--|
| 8 November 2017     | Pre-conferences  | National Centre of Organic<br>Farming, Ghaziabad   |  |
| 9 November 2017     | Inauguration*  | India Euro Contro and                              |  |
| 9 November 2017     | Cultural Evening   | India Expo Centre and<br>Mart Greater Noida, India |  |
| 9-11 November 2017  | OWC Congress<br>Tracks: Main, Farmers,<br>Science, Marketing and<br>Assurance, Workshops |  |  |
| 9-11 November 2017  | BIOFACH INDIA together with INDIA ORGANIC (Trade Fair)                                   |  |  |
| 11 November 2017    | Motions Bazaar   |  |  |
| 12-13 November 2017 | General Assembly of<br>IFOAM - Organics<br>International                                 | India International Centre,<br>New Delhi           |  |

<sup>\*</sup>The Prime Minister of India has been invited to inaugurate the Congress on 9 November 2017

#### General Assembly of IFOAM - Organics International

Every three years, the General Assembly (GA) of IFOAM - Organics International also meets. The truly democratic and participatory nature of IFOAM - Organics International can be seen in action during the Assembly. This is where the World Board is elected for its three-year tenure. The GA will be held in New Delhi from November 12-13, 2017.

The GA also provides strategic guidance to the World Board on appointing official committees, working groups and task forces. Keeping in line with our aspiration to be a common voice for the organic movement, motions and recommendations are based on suggestions put forward by our members. The GA is a dynamic and lively gathering that inspires the members, board, and staff to continue working towards the realisation of the vision of IFOAM - Organics International. The Assembly also votes on bids for hosting the next OWC.

You can find detailed information and important documents about the GA at www.ifoam.bio/ga

7

# BIOFACH INDIA

#### Trade Fair



#### Individual Participation

This is one of those rare occasions in the history of the Organic World Congress when it is being organized in conjunction with BIOFACH INDIA together with INDIA ORGANIC – India's leading trade fair for the organic industry. The trade fair will provide a platform to showcase organic products, services, and research to create business opportunities.



#### **Country Pavilions**

Countries that are seriously promoting organic farming within their borders are encouraged to participate under this banner to share their scientific research on organic agriculture with India and the other countries that will be participating in the OWC. Individual countries have crafted organic farming policies for conversion of areas from chemical to organic. OWC hopes to attract as many of these unique initiatives to the Congress as possible.

#### Indian State Pavilions

Many states in India are moving towards organic farming, having notified organic farming policies. The potential is huge due to the availability of natural resources and a rich biodiversity base. There is also widespread recognition that pesticide and chemical fertilizer use is damaging ecosystems, soils and public health. Several states are therefore expected to put up their own pavilions to showcase their initiatives in promoting organic farming as the best scientific solution to the problems faced by conventional agriculture.

#### **Exhibitor Profile**

- · Organic aquaculture
- Organic cashew, walnuts, coconuts and other nuts
- . Organic coffee, tea and cocoa
- . Organic cotton and cotton products
- · Organic essential and ayurvedic oils
- Organic fresh and dried fruit, fruit concentrates, fruit juices
- · Organic grains, kernel and pulses
- Organic herbs, herbal extracts, herbal and medical teas
- . Organic oils and oil seeds
- Organic processed and semi-processed food
- Organic rice, honey, sugar and syrups
   Organic spices and seasoning
- Organic vegetable
- Organic vegetable
   Natural cosmetics and
- personal care items
   Services and consultancy for organic production
- Ministries, associations and media

#### Visitor Profile:

Decision makers from:

- . Government Agencies and Institutions
- Academia
- . Research and Development Institution
- Food / beverages wholesale
- Non-food wholesale
   Import and export
- Supermarkets, department stores,
- specialised chain stores
- Convenience stores
- · Specialized organic shops
- Other retail businesses
   Catering businesses





#### Benefits of Participating in OWC 2017

#### How will India's organic movement benefit from the OWC?

- Biggest sharing of organic farming practices in the world.
- Access to the world of organic farming beyond India's borders.
- · Opportunity to showcase the best Indian organic farming practices to the world organic farming community.

#### What will IFOAM - Organics International and the world community of organic farmers get from the event in India?

- A world class event, expected to rally a record number of organic farmers Special emphasis on the participation of organic farmers from Asia, Africa, and South America.
- Free stall space to all organic farming associations.
- · Indepth exposure to organic farming in India.

#### How will governments, international development agencies, and policy makers benefit?

- Ready access to global thinking, research and practice on organic farming policies.
- Ready access to work being done by governments worldwide to convert agriculture to organic methods.
- Identification of areas where governments can start funding changes to strengthen organic agriculture.
- Vision planning for converting entire country's agriculture to organic.
- Up-to-date data through IFOAM Organics International on organic farming worldwide, including latest growth data.

#### How will researchers and scientists benefit?

- Researchers will have opportunities to share their work on organic agriculture and access instant peer review of papers.
- Discussions will provide new thrust areas.
- Scientists will attempt to relate organic farming to sustainability and climate change issues. TIPI and ISOFAR will oversee scientific discussions.
- · Exposure to seed conservation work carried out within official and non-official seed agencies and networks, especially in the area of open pollinated seeds.

#### How will the world organic trade benefit?

. The trade fair is being organised to enable large, worldwide participation of all sectors of the organic trade (including government departments) in the pavilions. A huge number of traders and agencies from India will be



## Participation Options in OWC 2017

#### Congress Registration Fees

| Indian Participants (INR)                | Registration Fee        |
|--|-------------------------|
| Indian organic farmers                   | 2000* / per delegate    |
| Non Farmers                              | Appendix and the second |
| (Indian Traders/NGOs/Govt Organisations) | 15000* / per delegate   |

<sup>\*</sup> Government Levied Service Tax will be applicable at the time of final billing

| International<br>Participants (EURO)                              | IFOAM affiliates   | Early Registration by<br>8 November 2016 | Normal Registration after<br>8 November 2016 |
|---|--------------------|--|--|
| From Asia, Africa and Latin America                               | 200 / per delegate | 225/ per delegate                        | 250/ per delegate                            |
| Rest of the World including Japan,<br>Korea, Singapore and Taiwan | 400/ per delegate  | 450/ per delegate                        | 500/ per delegate                            |

#### Terms & Conditions

- Registration will not be confirmed until payment has been received.
- Early bird rates are applicable only for registration forms with 100% payment before 8 November 2016. Registrations cannot be cancelled but can be transferred.
- Congress registration rates are based on prevailing exchange rates of Euro for the international participants. Subject to drastic currency fluctuations rates could be revised.
- . The Congress Organisers have made every effort to ensure the accuracy of the details at the time of printing, but reserve
- the right to after or delete items from the program or the services as circumstances require.

  Force Majeure: If the conference is abandoned, cancelled or suspended in whole or in a part by reason of war, fire, national emergency, labour dispute, strike, lockout, civil disturbance, inevitable accident, the non-availability of premises, acts of God or any other cause not within the control of the organiser, the organiser may at their discretion, repay the participation fee paid by the delegate and shall be under no liability to the delegate in respect to any actions, claims, losses including consequential losses, costs or expenses whatever which may be brought against or suffered or incurred by the delegates, the result of the happening of any such event.

#### Trade Fair Participation Options

| Indian Registered Companies        | INR             |
|------------------------------------|-----------------|
| Bare (Min. 36 sqm)                 | 7000 / per sqm* |
| Shell (Min. 9 sqm)                 | 8000 / per sqm* |
| Companies Registered Outside India | EURO            |
| Bare (Min. 36 sqm)                 | 225 / per sqm*  |
| Shell (Min. 9 sgm)                 | 275 / per sqm*  |

<sup>\*</sup> Government Levied Service Tax will be applicable at the time of final billing

#### Other important dates and deadlines relating to OWC!

Registration opens on 1 October, 2016 Deadline for submission of papers: 30 September, 2016 Early bird registration ends on 8 November 2016

Please sign up at www.owc.ifoam.bio for news and developments.



# Venue Map

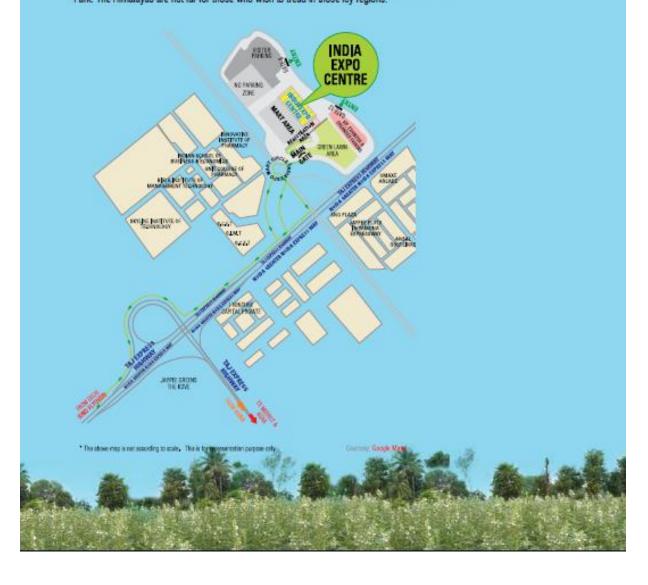
The National Capital Region (NCR) in India is the designation for the conurbation which encompasses the entire National Capital Territory of Delhi, including New Delhi, as well as urban areas such as Noirta

India Expo Centre is within easy reach of Central Delhi and the international airport on the new 8-lane Greater Noida Expressway.

The venue is easily accessible by car and metro from central Delhi within 45 mins. Mild winter starts in early November and peaks in January. The OWC is being held at a time when it is neither too cold nor too warm. So less baggage to carry!

For delegates wanting to visit organic farmers and share life with their Indian compatriots, OWC offers possibilities of visiting neighbouring organic farms.

For those who wish to see other aspects of New Delhi and India, there are truly exciting possibilities. The Taj Mahal is a mere two hour journey from the OWC venue. Those who wish to spend a week in excellently managed wildlife sanctuaries can have their pick from Ranthambore or Corbett National Park. The Himalayas are not far for those who wish to tread in those icy regions.





### 附錄 4:報告大綱

Green Conservation Program: A System for Biodiversity Conservation and Sustainable Agriculture in Taiwan

Rung-Tsung Chen

Keywords: farmers, sustainable, agriculture, biodiversity, conservation, program

#### Summary

Founded in 1997, Tse-Xin Organic Agriculture Foundation (TOAF) is a non-profit organization committed to promoting a healthy environment while improving livelihoods and human well-being through the principles of organic agriculture. However, many small farmers cannot bear the costs and paperwork requirements of third party certifications which affect the livelihood of existing small farmers and inhibit the conversion of more small farmers to organic practices. In collaboration with the Forestry Bureau, TOAF launched a Green Conservation (GC) program to train and support more farmers to adopt organic agriculture. As an alternative to third party certification, the program certifies environmentally friendly farms to conserve biodiversity and ensure sustainable livelihoods for agricultural communities. The total area under organic farming has increased to 282 hectares (ha) with over 266 organic producers and 48 species at risk currently protected throughout many habitats as a result of the program between 2010 and 2016.

#### Introduction

A growing movement has emerged for innovative alternatives of sustainable agriculture production. Sustainable agriculture seeks to sustain farmers, resources, and communities by promoting farming practices and methods that are profitable, environmentally sound, and good for communities. Apart from third-party certification standards, the Foundation has taken deliberate measures to support sustainable crop production systems which include the formulation and introduction of the GC program. Green Conservation is a certification system that trains, supports, and certifies producers who practice environmentally friendly agriculture that promotes ecological balance and biodiversity conservation. The primary focus of the program is to preserve priority species and restore their natural habitats through technical aid to farmers who are transitioning from conventional to organic agriculture. The approach is to protect and restore the habitats on which endangered species, rare species, indicator species, endemic species, and other wildlife depend for their survival while encouraging environmentally friendly land management practices. Through sustainable use of natural resources and by taking natural habitats into account when planning land use, farmers can also join the program if they preserve such habitats or selected habitats that are either particularly important or valuable to the region in question. Natural habitats with conservation status in the GC program can be terrestrial, freshwater, or diverse.

In 2009, TOAF formulated the GC program with an emphasis on sustainable production and wildlife conservation and, in 2015, the Foundation amended its regulations to encompass environmental protection of natural habitats as well. These criteria now apply to both species and habitats focusing on global importance, regional importance, rarity, sensitivity, ecological role (e.g. indicator species), and population decline. The species list was expanded to include a wider range of species at risk. To promote the adoption of GC standards, TOAF mainly supports organizing farmers into groups and associations, training farmers on good agriculture practices, and making sure they comply with GC standards which aim to increase product quantity and quality and enhance market recognition of responsible farming (and thus GC-certified products). This helps farmers to retain current markets and tap into new ones. The successful GC certification of small farmers needed significant involvement of different actors in the value chain, in addressing bottlenecks that prevent small farmers from implementing GC criteria practices. This involvement ranges from changing the mindset of small farmers, through introductory training to achieve GC certification, to hands-on guidance, and practical advice. In contrast to the traditional system, it involves a more intensive interaction between the farmer and the guarantee organization. The GC program integrates capacity building and allows farmers and facilitators to help solve practical problems which will enable producers to follow the GC standards. It encourages more responsibility and active involvement in the production and certification processes.

#### Methodology

For the initiative, we carried out qualitative interviews with farmers, focus group discussions, and field visits to farms. Staff held community meetings with farm households about the initiative. Other data sources included review of documents and training reports. In addition, staff offered training workshops, technical assistance, networking resources, and ongoing consultations to help transitioning farmers learn the skills necessary to sustain small-scale agricultural operations that are organic or environmentally friendly. Based on findings, we analysed the impact of the GC program on the adoption of conservation-friendly practices and biodiversity.

In the GC program, training is conducted at community level with a group of farmers as a means of communication by facilitators to improve farmers' skills and practical experience. Farmers help each other by exchanging experiences, valuable techniques, and information. After a few months of basic training, farmers become proficient in the principles of growing a healthy crop, applying suitable integrated pest management techniques, from land preparation to harvest, seed preparation, composting, preparing insect zoos, documentation, and other necessary information.

Biodiversity conservation has always been an important focus of the GC program, and this emphasis is reflected in the sustainability standards with regard to environmental protection. In addition to promoting conservation through the standards, program facilitators provide training on biodiversity-related topics for farmers who are preparing for certification or have already achieved certification. For instance, training curricula address the identification and protection of natural ecosystems, sensitization to the value of wildlife, protection of water bodies, and best practices for managing crops to deliver multiple benefits for farm productivity and conservation.

As a result of training and application of GC principles and criteria, small farms certified by TOAF use the GC trademark seal for marketing their products. The principles address environmental issues (social and environmental management system, ecosystem conservation, wildlife protection, water conservation); and farm management principles (integrated crop management, soil management and conservation, integrated waste management). To implement standards compliance, farmers are trained on both standard principles, criteria, theories, and specific practices. Practices that comply with environmental principles include those areas of production that have no negative effect on wildlife shelters and endangered species, human activity, and natural vegetation. Farmers learn how to identify and prepare inventories of natural ecosystems, and protect and restore them through a conservation program.

In the context of Taiwan's Guantian district in Tainan City, farmers widely cultivate water caltrops in flooded paddy fields which support many resident and migratory birds, including the Pheasant-tailed Jacana. In 2009, destruction of its natural habitat, disturbance of its breeding areas, and poisoning from pesticides threatened the survival of many local bird populations especially jacanas. In response to the crisis, the Foundation initiated the GC program to help support key activities such as: educating farmers on sustainability; conducting ground-level studies of the Pheasant-tailed Jacana; holding meetings with local officials; promoting bird-friendly agricultural practices to help protect local birds that suffered drastic population decline.

#### Results

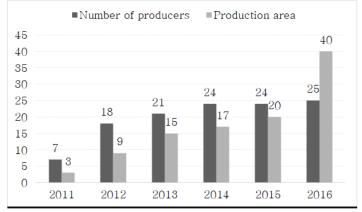
In this section, we review the effects of the GC certification system on the adoption of environmentally friendly farming practices as well as key outcomes related to natural ecosystems and wildlife. The conservation-friendly practices have increased the quantity and quality of natural habitats in agricultural landscapes, and helped sustain populations of native species. GC certified farms play an important role in biodiversity conservation, as native species on certified farms demonstrated high levels of survivorship. For example, a study on jacana population in Tainan City's Guantian district found the abundance of jacanas increased on GC fields from just 399 in 2010 to approximately 1,272 by 2016, with especially large increases between 2015 and 2016 (Table 1). Surveys showed the death of birds was mainly due to local farmers' intensive use of synthetic pesticides and other chemicals in agricultural areas that jacanas depend upon for nesting and feeding. The number and area of certified farms have grown steadily over the years, with especially large increases in production area between 2015 and 2016 (Figure 1). Total certified farm area increased several-fold: there were 3 hectares of certified farm area in 2011, compared with nearly 40 hectares in 2016 (Figure 1). GC producers

also grew from 7 in 2011 to 25 by the close of 2016 (Figure 1). TOAF helped local farmers preserve Guantian district's natural wetland habitats and convert agricultural land to environmentally friendly management to stop pollution and prevent further destruction of wildlife.

Table 1. Abundance of jacanas on Green Conservation farms in Guantian district in 2010-2016.

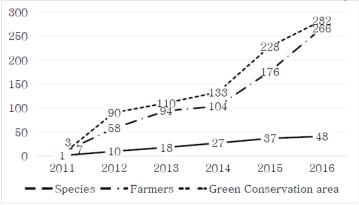
| Year                    | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|-------------------------|------|------|------|------|------|------|------|
| Total production area   | 1    | 3    | 9    | 15   | 17   | 20   | 40   |
| Total number of jacanas | 399  | 458  | 549  | 617  | 663  | 711  | 1272 |

Figure 1. Growth in Green Conservation producers and production hectares in Tainan City's Guantian district from 2011 to 2016. Production hectares refers to land under certified crops.



After just six years, data are revealing just how important restored natural ecosystem is for protecting rare species and providing habitats for a diverse array of plants and animals. Strategically focusing efforts on these species also helped conserve the many other species which share their habitats and or are vulnerable to the same threats. In consideration of substantial demands for qualification and resources which pose limitations to its applications, the GC program expanded its application requirements to include the protection of natural habitats in 2015. As of 2016, there were over 266 GC farmers with 282 hectares of land under certified crops (Figure 2). And, of the 48 species at stake now protected within the program, 9 are from terrestrial habitats, 11 are from freshwater habitats, and 28 are of diverse habitats. Among the species under protection in GC certified farms by category, 82% are endangered, 10% are indicator, 7% are endemic, and 1% are rare. Approximately 18% of GC certified areas protect natural habitats, with 58.3% for diverse, 22.9% for freshwater, and 18.8% for terrestrial habitats.

Figure 2. Growth in Green Conservation certified producers, production hectares, and species in Taiwan from 2011-2016. Production hectares refers to land under certified crops only.



#### Discussion

Collaboration and communication among major stakeholders, and local community involvement are two of the major factors for sustainable development. The GC system is transferable to other districts in Taiwan provided that the target areas have high levels of community-oriented interaction, participation, and pro-environmental attitudes. These elements are critical for the establishment of locally driven goals and enterprises. Moreover, it is easier for NGOs and government agencies to provide legal, financial, institutional, and technical support when there is a strong, honest, accountable leadership for community-based initiatives. What is needed is a key enabling organization for supporting community-based initiatives. In the case of Taiwan, it was the Foundation that acted as an important catalyst in helping farmers to adopt ecological practices, build capacity within communities, and establish strategic linkages with government agencies. The success of a community-based initiative often relies on the impetus of a core group of dedicated people who have a shared vision and are willing to work closely with each other. The Foundation strives to promote high standards of sustainability in agriculture, environmental management, and community involvement. In the program, facilitators mentor farming communities in ways of dealing directly with farmers and of having a long-term engagement with them. Over the years, TOAF has developed a capacity to engage rural agricultural communities effectively. Consequently, relationships have been developed between individuals such that collaboration is based on strong personal and institutional relationships.

#### Conclusion

This paper explored a system for sustainable agriculture with an example of GC certification in Tainan City's Guantian district. The initiative was spearheaded by the Foundation and the Forestry Bureau to develop a program that supports farmers in the adoption of sustainable practices. Farmers and rural agricultural communities benefited from environmental conservation

#### Conclusion

This paper explored a system for sustainable agriculture with an example of GC certification in Tainan City's Guantian district. The initiative was spearheaded by the Foundation and the Forestry Bureau to develop a program that supports farmers in the adoption of sustainable practices. Farmers and rural agricultural communities benefited from environmental conservation and wildlife protection, which resulted in returning species at risk. By conducting agricultural activities at district level and involving facilitators ease farmers into being receptive to new sustainable agriculture practices, especially for small farmers where certification costs are high, since this will speed up the certification process. Through these systems of training and certification, the initiative functioned as a catalyst in drawing producers to the GC standard and therefore motivated them to evaluate its importance positively for both policy and institutional support. By training farmers to implement the sustainable agriculture practices, TOAF was able to effectively mobilize support in agricultural communities for biodiveristy conservation with the aid of GC program facilitators.

The facilitators in the GC program, with support from the Forestry Bureau, have continuously engaged farmers in training sessions or activities to build their capacity in understanding the benefits of adopting sustainable practices. During implementation, farmers gradually developed an increasing appreciation of the advantages of sustainable agricultural practices for their products. With ongoing use of these practices in an integrated approach, farmers have been able to notice the difference in the form of improved soil health; reduced pest pressure and regeneration of natural enemies to pests; and high-quality produce from their fields. This has attracted other farmers into the system to enjoy the benefits of these sustainable practices. The continued use of ecological practices has become a culture among many farmers in Taiwan with obvious benefits.

The Foundation's work in the community has made an impact in terms of human resource capacity (skills), knowledge, and understanding of sustainable agriculture. These impacts are manifest through the level of community action and interaction which provide enabling conditions for sustainable results to continue over time and spread throughout the communities. The potential for sustainable agriculture in Taiwan is viable because of TOAF's consistent efforts to find sustainable interventions to improve the well-being and livelihoods of agricultural communities through training and development to advance community-based initiatives. By securing committed involvement from small farmers, Tse-Xin Organic Agriculture Foundation has successfully promoted a system for biodiversity conservation and sustainable agriculture in Taiwan through the Green Conservation program.

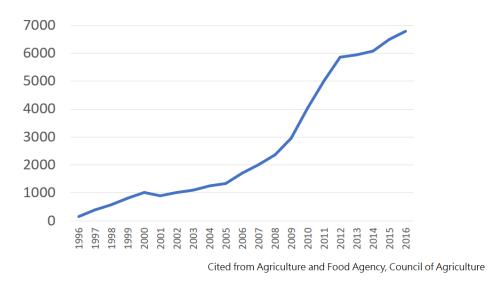
附錄 5: 大會報告簡報內容



- Founded in 1997, Tse-Xin
  Organic Agriculture
  Foundation (TOAF)
- Non-profit organization
- Promoting a healthy
  environment while
  improving livelihoods and
  human well-being
  through the principles of
  organic agriculture



# The growth curve of production area(hectares) of organic agriculture slowdown in Taiwan, in recent 5 years





# Green Conservation Program: A system of certification for Biodiversity Conservation & Sustainable Agriculture

- ✓ practice Eco-friendly agriculture
- ✓ trains, supports, and certifies producers
- promotes ecological balance and biodiversity conservation

## GCP was beginning from a Bird Rescue story: Pheasant-tailed Jacana Southern Taiwan's Guantian District

- ✓ farmers widely cultivate water caltrops in flooded paddy fields which support many birds
- √ 2009, poisoning from pesticides resulted in mass death of local bird populations, especially jacanas
- √ 2011, initiated the GC program to promote Eco-friendly agricultural practices
- √ initially, 7 farmers applied for certification in Green Conservation to protect, restore wetlands





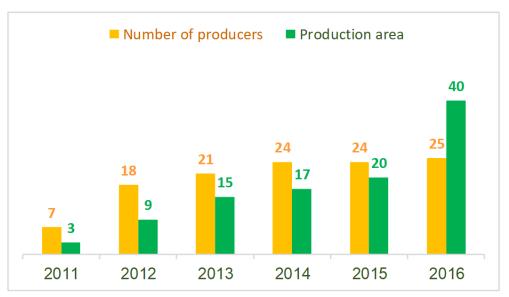
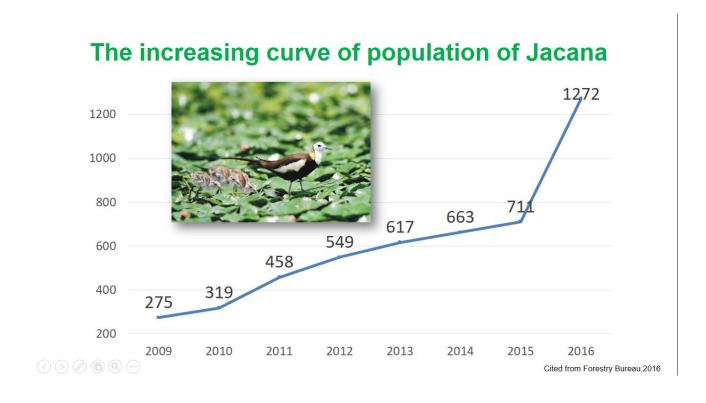
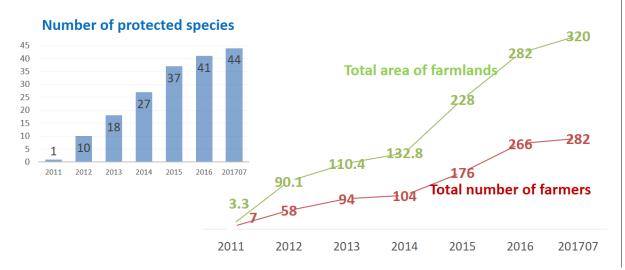


Figure 1. Growth in Green Conservation producers and production hectares in Tainan City's Guantian district from 2011 to 2016. Production hectares refers to land under certified crops.





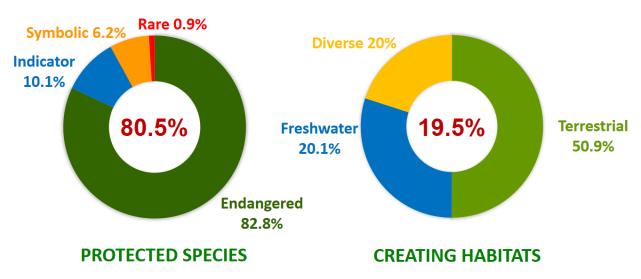




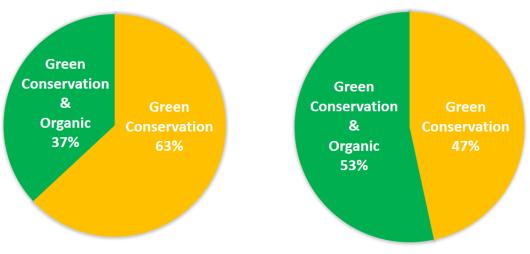
## The numbers of 7 different types of applying for GCP



# The percentages of 2 categories and those 7 different types for applying for GCP







PERCENTAGE OF PRODUCTION AREA





附錄 6:綠保現行規範&修正後文件

- 1. 綠色保育標章使用手冊
- 2. 綠色保育產品生產標準
- 3. 綠色保育標章申請表(貼紙)